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Anne Arendt

Profile:

Respected Web Resource Director with proven ability to facilitate change, manage projects, and strengthen communication.

Education:

May 2009

Utah State University, Logan, UT

Doctorate of Education

- Dissertation: An Assessment of Utah Resident Incentives and Disincentives for Use of OpenCourseWare Resources
- GPA: 3.76

November 1999

University of Minnesota Carlson School, Minneapolis, MN

Master of Business Administration

- Emphasis: Information Systems
- GPA: 3.4

November 1998

Walden University, Minneapolis, MN

Master of Science

- Thesis: The Online Environment as Compared to Traditional Classroom Educational Environments
- GPA: 3.92

May 2009

University of Minnesota, Minneapolis, MN

Bachelor of Arts

- Credit hours including continuing education: 288
- GPA: 3.15

Experience:

11/2004 to present

Utah Valley University, Orem, UT

Web Resource Director

- Overall management of all client side activity on public Web site, approximately 38,000 pages maintained by approximately 200 areas/editors on campus
- Incorporate stronger marketing and design role in Internet usage
- Information available at <http://www.uvu.edu/wrs/>

- Enhance Web site usability, accuracy, and relevance

9/2004 to present

Utah Valley University, Orem, UT

Adjunct Instructor

- Digital Media Project Management (DGM 3220 - Fall 05; Spring 06; Spring 07; Fall 08 online; Spring 10 online)
- Basic Composition (ENGH 0890/0990 - Fall 05; Fall 06; Spring 09; Fall 09)
- Web Content Development (ISYS 2450 – Fall 04)
- Digital Media for Intercultural Communication (DGM 312G – Spring 10)

7/2003 to 1/2009

City University, Tacoma, WA

Adjunct Instructor and Content Developer

- Web Site Design I (CS350 Online)
- Introduction to Server Side Languages (CS453 Online)
- Intermediate Web Publishing (CS544 Online)

1/2003 to 11/2004

Utah Valley University, Orem, UT

Resource Manager/Instructional Designer

- Manager of the distance education development team
- Instructional designer working with instructors to design and develop course content

10/2002 to 1/2003

Sylvan Online Higher Education/Walden, Minneapolis, MN

Senior Web Producer

- Responsible for assessing project proposals, establishing specifications, project managing, and ensuring success of large projects affecting processes throughout the University
- Web and application programming
- Reason for leaving: dissatisfaction with decisions made after merger

11/2000 to 10/2002

Walden University, Minneapolis, MN

Director of Web and Application Development

- Provide vision, oversee planning, and guide implementation of web-based and database-driven technology
- Primary producer and developer on new Web-based projects and innovations
- Manage five full time employees
- Set priorities on projects competing for limited bandwidth by working with the employees in the Web and Applications area, management, and requesting staff.

Publications:

- "Incentives and Disincentives for the Use of OpenCourseWare" The International Review of Research in Open and Distance Learning 10.5 (2009).
Available at
<http://www.irrodl.org/index.php/irrodl/article/view/746>
- "An Assessment of Utah Resident Incentives and Disincentives for Use of OpenCourseWare (OCW)" Graduate Theses and Dissertations (2009).
Available at: http://works.bepress.com/anne_arendt/1
- "Dispersed Web Content Management in Higher Education" Educause Quarterly 32.2 (2009).
Available at:
<http://www.educause.edu/EDUCAUSE+Quarterly/EDUCAUSEQuarterlyMagazineVolum/DispersedWebContentManagementi/174590>

Recent Presentations:

- Guest speaker for Utah State University course FCSE 6210 Analysis of Social Research Data (Warnick) on December 4, 2009 on the topic of "Data Analysis and Interpretation"
- "Social Media Tools and the Policies Associated with Them" Best Practices in Policy Management Conference. Utah Valley University. Nov. 2009. Available at: http://works.bepress.com/anne_arendt/7
- "Using Open Educational Resources in the Basic Composition Classroom" TYCA-West Conference 2009 - Point & Counterpoint. Salt Lake Community College. Oct. 2009. Available at: http://works.bepress.com/anne_arendt/4
- "Changing the Way We Communicate: Marketing for Academic Libraries" Utah Library Association The Times They Are a Changin'. Ogden, UT. May 2005.

References:

Upon Request